***Audience Building Roundtable – The Arthur M. Blank Family Foundation***

***Scholarship Application: National Arts Marketing Conference (November 2017) or American Marketing Association Nonprofit Conference (July 2017)***

***Deadline for Submission: Thursday, June 1, 2017, by 6:00 PM.***

***Submissions after the deadline will not be considered.***

**Submit to: terri@theisenconsulting.com*.***

**WHICH CONFERENCE ARE YOU APPLYING TO ATTEND?**

**\_\_\_\_\_\_\_\_\_\_NATIONAL ARTS MARKETING PROJECT CONFERENCE (NOVEMBER)**

**\_\_\_\_\_\_\_\_\_\_AMERICAN MARKETING ASSOCIATION NONPROFIT CONFERENCE (JULY)**

Name of person attending: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of organization:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Legal name of organization, if different: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State\_\_\_\_\_ ZIP\_\_\_\_\_\_\_\_\_

FEIN[[1]](#footnote-1)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1.How will attending this conference be of benefit to your organization? *(Please answer in 300 words or less.)*

2. Has your organization ever sent a representative to this conference? If yes, what year was the last conference that your organization attended?

3. Are you willing to provide the Audience Building Roundtable members with a brief presentation or a blog post about at least one audience building topic that you learn about at the conference that you attend?

1. Federal Employer Identification Number [↑](#footnote-ref-1)